

BUSINESS MAGAZINE

THE AFRICA GROWTH MAGAZINE

Empowering Progress,
Inspiring Change

ABOUT THE MAGAZINE

The Africa Growth Magazine, is a monthly business magazine powered by the Investment Center of Africa (ICOA) focuses on exploring and showcasing economic development, investment opportunities, and growth initiatives across the African continent.

Why Advertising with Us ?

The Africa Growth Magazine aims to be a trusted source of information, promotion, and inspiration in Africa's business landscape.

Partner with us to elevate your brand and engage with Africa's economic future!

KEY INSIGHTS

-  **Business Profiles and Interviews**
Success stories from impact full entrepreneurs and businesses.
-  **Investment Project Showcase**
Connecting investors with promising projects across various sectors.
-  **Product and Service Showcase**
Attracting new deals and clients through highlighted offerings.
-  **Events Calendar**
Information on upcoming networking events.

Audience Reach Channels

- Available for download on our official website.
- Monthly email newsletter sent to members.
- Promotion across social media platforms
- Printed copies distributed through partners and our Events

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WELCOME

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Investment is not just about capital; it's about building a future together.

Dear Readers,

I am delighted to welcome you to this 1st edition of the Africa Growth Magazine, a publication dedicated to exploring the vibrant landscape of trade and investment opportunities across the continent. As we navigate the dynamic economic environment, it is essential to highlight the remarkable potential that Africa holds.

In this issue, we delve into various sectors poised for growth, share success stories, and provide insights from industry leaders. Our commitment at the Investment Center of Africa is to foster a deeper understanding of trade and investment trends and to empower entrepreneurs, investors, and policymakers alike.

As we continue to build a prosperous future for Africa, I invite you to engage with the content, share your thoughts, and join us on this journey towards sustainable development.

Together, we can unlock the immense potential of Africa and drive transformative change.

Warm regards,

Abdinasir Turkey
Chairman and CEO
Investment Center of Africa





JOIN AFRICA'S PREMIER BUSINESS COMMUNITY



www.icoa.africa



Why join ? Investment Center of Africa

Networking Platform

Connect and collaborate with industry leaders and professionals across Africa.

Trade Missions

Explore new markets and establish valuable contacts through organized trade missions.

Business Events

Attend exclusive events featuring expert speakers and workshops to stay informed.

Brand Awareness

Enhance your brand's visibility and reach new audiences within a diverse community.



MEMBERSHIP

Become a part of a thriving community dedicated to fostering growth and collaboration in Africa.



Membership Type: ● Basic ● Elite ● Elite Plus

JUNE 6, 2023 - ADDIS ABABA, ETHIOPIA

AFRICA TRADE AND INVESTMENT SUMMIT
የአፍሪካ ንግድ እና አገልግሎት ስሟት

TUESDAY, JUNE
6TH 2023

ADDIS ABABA
ETHIOPIA



A Celebration of Success

This summit provided a dynamic platform for networking and collaboration, where participants exchanged innovative ideas and best practices. Attendees engaged in thought-provoking discussions and networking designed to promote sustainable growth and unlock new opportunities within various sectors.

The 1st

AFRICA TRADE AND INVESTMENT SUMMIT

DECEMBER 04, 2023 - ADDIS ABABA, ETHIOPIA

The 2nd

AFRICA TRADE AND INVESTMENT SUMMIT

A Celebration of Success

On December 04, 2023, Addis Ababa welcomed the 2nd Africa Trade and Investment Summit, a landmark event that showcased the achievements of entrepreneurs and investors making a meaningful impact across the continent.



“

*Africa we are ready
for Investments, we
are ready for all the
Opportunities!!*



DR. AMINA HERSI MOGHE

CEO Horyal Investment Holding Company Ltd



The 1st

AFRICA TRADE AND INVESTMENT SUMMIT

The 1st Africa Trade and Investment Summit

Hosted: Tuesday, June 6, 2023

Location: Skylight Hotel, Addis Ababa, Ethiopia

An event that brought together leaders and innovators to
enhance trade and investment across Africa!

A savanna landscape at sunset. A large acacia tree stands in the center, with the sun setting behind it. In the foreground, two zebras and a cow are grazing. The sky is a mix of orange and purple.

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Our Services

- International Trade Fair, Exhibition & Conference Organizing
- Facilitation Services for local and International Trade Fair, Exhibition and Conference activities - Stakeholder acquisition, B2B, G2G, G2B round table meetings and forums
- PR, advertisements and Media management tailor made services

- Business tourism service
- Travel Visa facilitation
- Facilitation B2B meetings
- International Business Forum Coordination
- Identification & Booking of Hotel Accommodation & Event venues for special events.

- Facilitation of Business Start up
- Support Market Activation to New products in the market, digital placement of products and e-commerce

WOMEN'S INDIAN CHAMBER OF COMMERCE & INDUSTRY KENYA CHAPTER

About Us

WICCI Kenya Council strives to empower all women through the main pillars of Economic, Social, and Political Empowerment.

Our Vision

'To empower women and girls in Social, Economic and Leadership spheres because women count.'

Our Mission

'To provide necessary tools, opportunities, encouragement, support, connection, and enablement for the empowerment of women and girls to embed them in Economic, Social and Leadership spheres in all relevant sectors of the society; for the enhancement of Sustainable Development Goals.'

Our Membership Categories

- Patron Membership
- Corporate Membership
- Group Membership
- Professional Membership
- Individual Silver Membership
- Individual Bronze Membership

Wicci-Ke is a signatory to UN Women principles

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AFRICA



**DISCOVER
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Boosting Trade In Africa Through The Investment Center Of Africa

Legacy dominated trade by former colonial rulers is the biggest challenge faced by African countries. Key examples being Infrastructure projects, especially railways, not linking countries but leading towards ports, tariffs embossed on African goods entering the US and European markets favoring the later rather than countries of origin, and making flights challenging since passing through Europe is easier etc. These barriers have made it difficult for intra-African trading, hence African countries need to undo these legacies and ease movement of goods and services within its states. Furthermore, Africa is projected to be as populous as India and China today by 2030. This population will offer a very big market within Africa and create a demand for the continent to claim its rightful position in the global community. However, instability, integration, prosperity, uncompetitive economies, poor governance, corruption and climate change etc. still remain a challenge to the continent and might derail the continent's 2030 dream.

Predominant African Investment trends rotate on foreign direct investment, emerging sectors such as renewable energy, technology and financial services, and regional integration such as the African Continental Free Trade Area. These initiatives have seen significant growth in African economies and reflected an expanding confidence on the potential of Africa's economy. However, they seem un-reliant for the future of Africa's development as witnessed by declines in foreign direct investment before onset of COVID-19. Africa requires responsible investments that can create employment to its ballooning youthful population come 2030, generate taxes to be reinvested in the local economies, comply with local regulations and promote corporate social responsibility to catalyze development on the continent.

Regardless of the prevailing challenges, Africa has many investment opportunities which ought to be capitalized on to attain its thriving economic activity potential. The continent could address most of its challenges through an investment center which will be accountable for business assets, expenses and revenues. Therefore, the investment center of Africa offers an opportunity for Africa to utilize its diverse and dynamic landscape. The platform deploys technology to allow business people to exchange opportunities with intentions of inventing extremely useful space for traversing market trends and sustainable investments across the continent. This platform will give investors the opportunity to share their experiences on generating returns on both fixed assets and invested working capital. This will encourage the much desired inclusivity towards continental economic growth and meeting demands of the 2030 dream.

The center will also give both managers and employees the opportunity to share their experiences on the given autonomy and responsibility for their actions and decisions. Thus allowing them to learn how to effectively evaluate and coordinate such autonomies and responsibilities since they require more complex and sophisticated methods.

Authored by

Amb. Mohammed Ahmed Awil
Former Federal Republic of Somalia Ambassador
Extraordinary and Plenipotentiary
To the People's Republic of China





THE BUSINESS ALLIANCE FORUM

A Celebration of Success

On September 21, 2024, The Business Alliance Forum, hosted by the Investment Center of Africa at Best Western Plus, Westlands, Nairobi, Kenya successfully brought together business leaders, investors, and innovators.

Stay tuned for the next event and opportunities to engage with the African business community!

“

*Together we can
develop greater
continent Africa*

MR. RAJESH RAWAL

Director of Infinity Industrial Park Ltd,
Nairobi Kenya



**BUSINESS
ALLIANCE FORUM**

The 1st Business Alliance Forum(BAF)

Hosted: Saturday, September 21, 2024

Location: Best Western Plus Westlands, Nairobi, Kenya

The forum featured speeches focused on encouraging and promoting businesses,
emphasizing the importance of collaboration and innovation in driving growth



**Collaboration Is
The Heartbeat Of
Africa's Growth**



OCEAN
PETROLIUM

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PETROLEUM PIPELINE & MOORING SYSTEM

Ocean Petroleum is a key player in Somalia's energy sector, strategically located in the port City of Bossaso, Puntland Somalia .

The company operates the largest petroleum storage facilities in the region, along with a significant LPG gas depot, crucial for meeting the energy needs of Somalia.

Ocean Petroleum aims to continue expanding its operations and enhancing energy accessibility across Somalia. By focusing on sustainable growth and community development, the company seeks to contribute to a stable and prosperous future for the nation.

Keeping Somalia Going



Largest Petroleum Storage Facilities

Ocean Petroleum boasts the largest petroleum storage facilities in Puntland, allowing for efficient storage and distribution of fuel products. This infrastructure supports local demand and contributes to regional energy security and sperous future for the nation.

LPG Gas Depot

The company also operates a major LPG gas depot, providing essential liquefied petroleum gas for cooking and heating. This facility plays a vital role in supplying clean energy alternatives to communities.

Economic Development

By creating jobs and fostering local businesses, Ocean Petroleum significantly contributes to the economic growth of Bossaso and surrounding areas.

Energy Security

With its substantial storage capacities, Ocean Petroleum enhances Somalia's energy security, reducing dependency on fuel imports and facilitating self-sufficiency.

Community Engagement

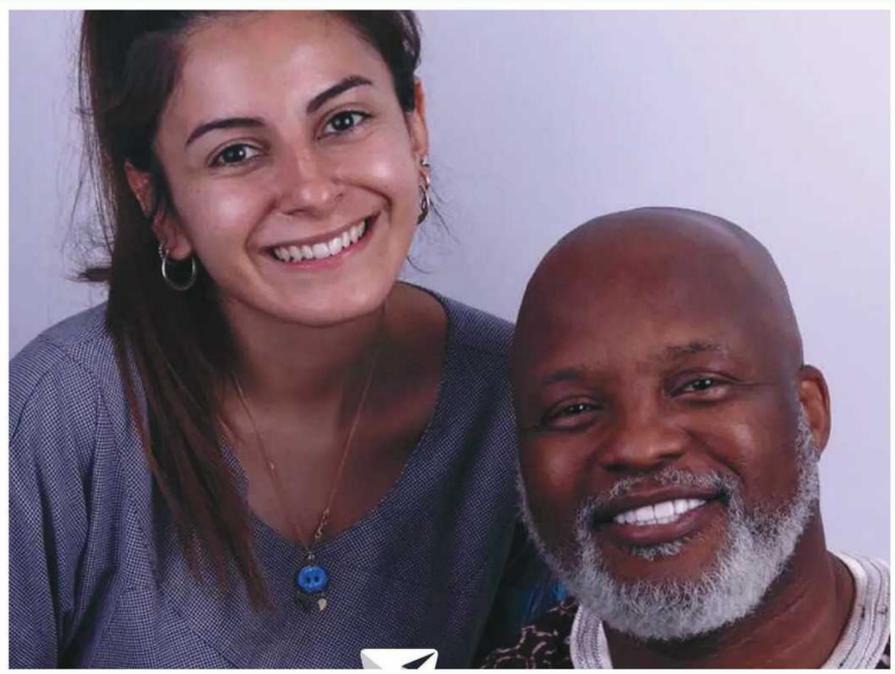
The company is committed to engaging with local communities and stakeholders, ensuring that its operations benefit the people of Puntland Somalia .

Sustainable Practices

Ocean Petroleum emphasizes environmentally sustainable practices in its operations, striving to minimize the ecological impact while maximizing economic benefits for the region.



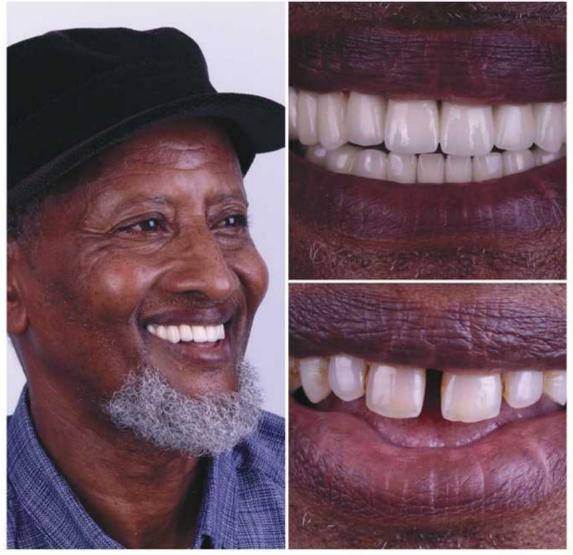
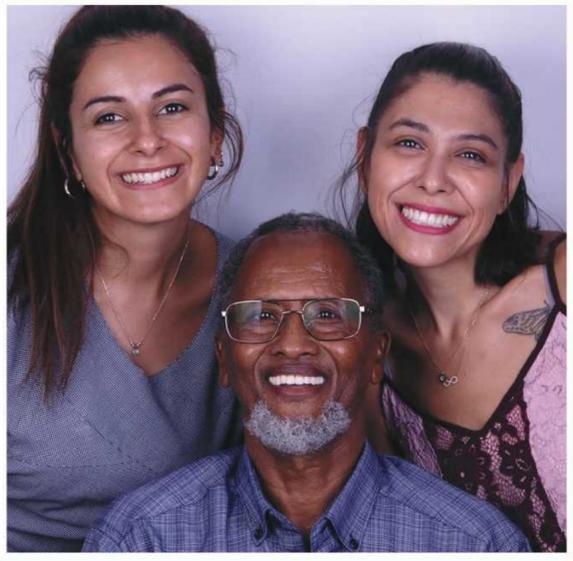
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**Collaboration Is
The Heartbeat Of
Africa's Growth**

Partnership Announcement

We are delighted to share the signing of a Memorandum of Understanding (MOU) between the Investment Center of Africa (ICOA) and the Economic & Commercial Counselors Alliance in China (ECCAC)!

This collaboration deepens the connections between Chinese and African stakeholders, fostering greater synergy and growth across multiple sectors.

Stay tuned for thrilling updates on our upcoming initiatives!



Stay tuned for thrilling updates on our
upcoming initiatives!

Partnership Announcement

We are excited to announce the signing of a Memorandum of Understanding (MOU) between the Investment Center of Africa (ICOA) and the Women's Indian Chamber of Commerce and Industry - Kenya Chapter (WICCI-KE).

This MOU establishes a framework for cooperation to promote trade, investment, and business growth in Kenya and across the African continent.



**Stay tuned for thrilling updates on our
upcoming initiatives!**

Partner with Us!

Unlock Opportunities in Africa

At Africa Growth Magazine we are dedicated to showcasing the dynamic landscape of African economies, investment and the innovative businesses driving growth across the continent. As we continue to expand our reach, we invite you to join us as a partner or advertiser.

Why partner with Us ?

- **Reach Your Target Audience:** Connect with business leaders, policymakers, and entrepreneurs who are eager to learn about the latest trends and opportunities in Africa.
- **Brand Visibility:** Enhance your brand's presence through our diverse advertising options, including print, digital, and social media platforms.
- **Networking Opportunities:** Collaborate with other industry leaders and gain access to exclusive events and forums.

Why Advertising with Us ?

- **Print Ads:** Showcase your brand in our magazine, reaching thousands of engaged readers.
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- **Sponsored Content:** Share your insights and expertise through tailored articles that resonate with our audience.

Call to Action

For partnership and advertising inquiries, please contact us at:

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Let's Grow Together!

Be part of the conversation shaping Africa's future. Partner with Africa Growth Magazine today!



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